

Special

To reduce the
crowds during rush hours
we will allow

a dollar discount

on all suit sales
made before 10 A.M.
Wednesday, Thursday and
Friday mornings

A MADE-TO-MEASURE,
custom-tailored suit or
overcoat for \$30.00—sponsored
and guaranteed by the foremost
wholesale tailoring house in
America!

Has there been anything better
than that offered to New York
clothes-buyers in recent times?

Why, even the so-called cloth-
ing sales, offering ready-made
clothes at clearance prices, do a
great deal of boasting when their
figures reach down to \$40
and \$50.

What is going to happen here
at our three wholesale salesrooms,
when the newspapers of New
York carry the facts about this
Sale into more than a quarter of
a million New York homes?

True, we're equipped for al-
most any size crowd that may
come.

For we have two massive
buildings, twelve big floors de-
voted exclusively to tailor shops
and tailor service.

And at our three New York
salesrooms, we've increased our
force by 28 extra salesmen, wholly
to handle the crowds during
this Sale.

But, regardless of these ample
facilities, we desire, for the com-
fort and convenience of every-
body, to distribute the sales
evenly throughout the day.

Eleven in the morning to three
in the afternoon are crowded
hours. And Saturday is the rush
day of all days. To relieve the
pressure of these peak times, we
offer a discount of one dollar on
all sales made Wednesday, Thurs-
day and Friday before 10 A.M.

Come early,
even if you have to take a little time
away from your work.

Whether you are an employer or em-
ployee, merchant or mechanic, the sav-
ings offered this week will warrant you
in getting up with the milkman—indeed,
of taking an hour or two away from
your work.

In fact, the saving of at least \$25 per
suit assured to every buyer by this Sale,
will not only pay you for your time, but for
your taxi-fare to any of our three New
York wholesale salesrooms.

Every garment
made to your order—Satisfaction
guaranteed or your money back.



"Hey,
Daddy,
wake
up!"



Starting at 7:30 this morning

The greatest tailoring sale in New York's history—
many yards of fine worsteds and woolens—consigned to us by overstocked
Eastern mills for immediate cash conversion—offered at
unparalleled salvage prices for quick clearance

ONE HOUR before the opening of any other
store in New York this morning, we will lift
the curtain on the greatest tailoring clearance
in clothing history.

We claim no credit for the remarkable cost sacrifices
made at this sale. They are fathered by plain, old-fash-
ioned business necessity.

You know the situation with the big Eastern woolen
mills. For eight weeks, many of the looms have been at
a complete standstill. And cancellations have piled up
woolen stock until it is imperative, with some of them, to

seek an immediate cash conversion of their fabric surplus.

Knowing our first-hand contact with the clothes-buy-
ing public in Chicago and New York, they have put it
up to us to help move their accumulated stock, regard-
less of all cost and profit sacrifice. With inventory time
at hand, they want action—and want it quickly.

So, for the double purpose of co-operating with these
mills—and simultaneously giving our friends the greatest
values we have ever offered—we have arranged to dis-
pose of these consigned fabrics, regardless of their origi-
nal cost and high worth—for



\$30



Suit or Overcoat to your measure—Regular \$50, \$60 and \$75 Values

This sale lasts only until the consign-
ment is sold. And that won't be long.

But we desire to spread these big sav-
ings among as many of our New York
friends as possible. Therefore, we say,

"Don't be selfish—and
expect us to accept your
orders for more than
three suits—or two
suits and one overcoat.
Give the other fellow a
chance."

We hope to be able to permit at least
10,000 buyers to get the advantage of this
sale, but that will be possible only by
limiting each purchaser to three suits as
a maximum purchase.

Not more
than three
suits to one
purchaser

Textures

Silk Striped Flannels
Fancy Wool Suitings
Cassimeres
Tweeds
Homespun
Figured Worsteds
Cheviots
Serges & Broadcloths
Unfinished Worsteds
Custom Overcoatings
Ulster Cloths Act!

Colors

Navy Blues
Dark Blues
Metallic Blues
Jet Blacks
Olive Greens
Shamrock Greens
Slate Grays
Gun Metal Browns
Garnet Browns
Bronze Browns
Sepia Browns Act!

Patterns

Salt and Peppers
Pencil Stripes
Broad Stripes
Pin and Needle Stripes
Checks and Plaids
Wide Wales
Herringbones
Diagonals
Plain Weaves
Double &
Single Twists Act!

To facilitate the rapid movement of these
woolens from our shelves to your back—
as well as for your convenience—we will
tailor all suits and overcoats ordered
during this sale on ten-
day schedule, if desired.

That is, ten full work-
ing days after you place
your order, your com-
pleted Royal suit or
overcoat will be ready
for you—if you request a ten-day delivery.

Moreover every order will be taken
with an absolute guarantee of perfect
fit and your complete satisfaction or
money back.

Ten-day
Schedule
Deliveries

AT OUR 3 WHOLESALE SALESROOMS

UPTOWN
Fifth Ave. and 42nd St.
N. W. Corner, Bristol Bldg.
Op. N. Y. Pub. Library - One Flight Up

DOWNTOWN
Park Row and Beekman St.
South East Corner
Op. City Hall Post Office - One Flight Up

UNION SQUARE (14th St.)
14th St. and University Pl.
South East Corner
One Blk. West of Broadway - One Flight Up



THE ROYAL TAILORS

CHICAGO — NEW YORK

TRADE MARK REGISTERED

HOURS
Open 7:30 A.M.
This Week
Other days:
8:30 to 6:00

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